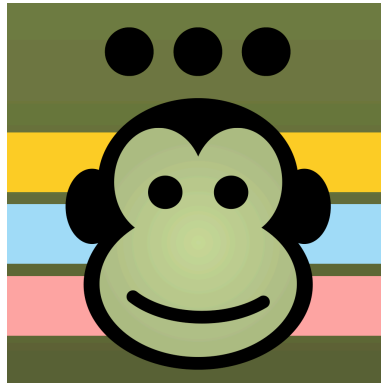**BASALTFILM**

CODEGLUE

PRESS RELEASE, april 30th 2015

THE CHIMPANZEE COMPLEX GAME
available now at Apple App Store and Online

simulation game with unique algorithmic programming
gamer must rescue traumatised monkeys
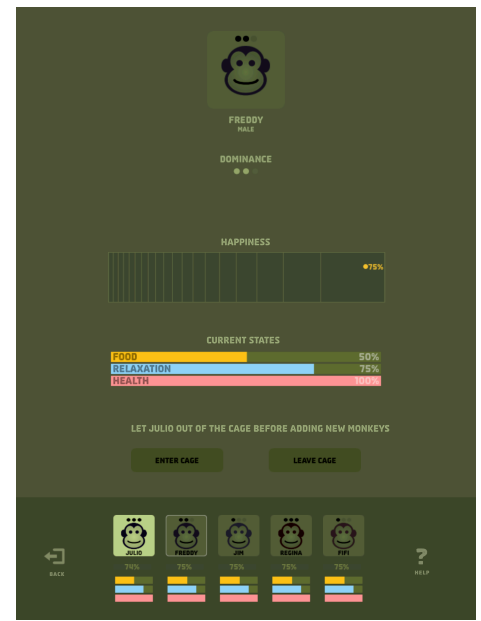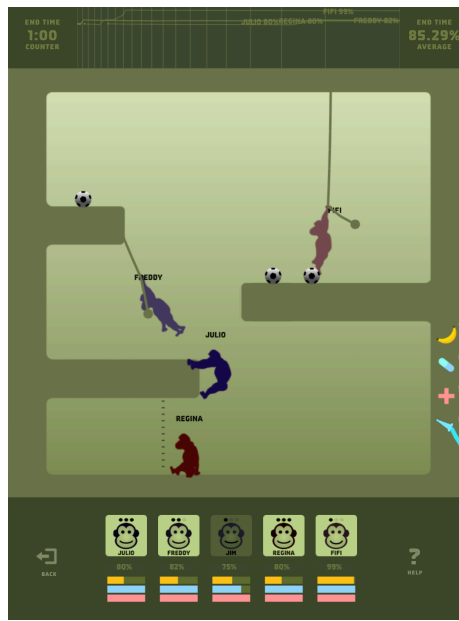*based on reality*

free   /   iOS 7 or later   /   Ipad only

APPstore: https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=957803499&mt=8
APPstore NL: https://itunes.apple.com/nl/app/the-chimpanzee-complex-game/id957803499?mt=8
Play online: http://chimpanzeecomplex.com/?portfolio=game

TAGS: *simulation game, strategic, training, serious gaming, dynamic programming, reality-based,*
            documentary, transmedia, chimpanzee, monkey, animal, behaviour, social

Dutch partners Basalt Film (documentary film producer) and Codeglue (game developer) announce the release of the free THE CHIMPANZEE COMPLEX GAME by game designer Jochem van der Spek, developed in coöperation with wildlife rescue centre AAP Foundation.

THE CHIMPANZEE COMPLEX is an international documentary transmedia project dealing with the intense process of resocializing traumatized chimpanzees. These animals have been living among humans for decades and often they have been abused severely. Now they are coached back into their natural way of living in chimpansee communities.

In **THE CHIMPANZEE COMPLEX GAME**, the player takes on the role of a caretaker in a chimp rehabilitation center. The objective is to create a community of five chimpanzees with the highest level of happiness. Each chimp has it's own character traits, and an unique algorithm simulates true behavior of attraction and repulsion between them. As such, the player becomes the architect of a social process between 5 individuals. Once all the monkeys are in the cage, the timer starts running. After a minute, the level of happiness of all chimps makes up for the player's score. A happy community is achieved when every chimpanzee has a natural position in a peaceful myriad of relationships. However, bad combinations can turn out fatal, so the player has to be careful. He develops his strategy by controlling the order of chimps put into the cage, and manipulates the monkeys' behavior with a water hose, medicine and food.

THE CHIMPANZEE COMPLEX GAME is based on the concept by director Marc Schmidt, it was developed in coöperation with a behavioral scientist at AAP Foundation and it represents their actual methods of rehabilitation. Game designer Jochem van der Spek applied novel techniques such as advanced Artificial Intelligence algorithms to implement true monkey behavior. The game has a genuinely dynamic structure, so there are no pre-written scripts. Like in real life, the monkeys' processes change due to group dynamics, keeping the game's outcome unpredictable. To emphasize the reality of the game, both the graphic- and sound design are based on the spaces and sounds at the actual chimpanzee complex.

TARGET AUDIENCES
- audiences with interest in popular science
- game-loving audience and professionals with interest in novel approaches to gaming
- professionals and users with interest in serious gaming
- monkey fans, animal lovers, nature lovers, zoo's and their visitors
- documentary movie watchers, film festival visitors
- training tool for managers and teambuilders
- workers in the field of sociology, psychology, psychiatry, behavorial science, biology
- animal professionals, animal rehabilition facilities, animal rights, scientists working with apes

Concept: Marc Schmidt (www.marcschmidt.nl) **Game design & development**: Jochem van der Spek (www.dynamica.org) **Graphic design**: Studio Rogerio Lira (www.rogeriolira.com) **Sound edit**: Sonic Picnic (www.sonicpicnic.nl) **Music**: Jasper Boeke (www.studioboeke.nl) **Copywriter**: Niels 't Hooft **Advice**: Ranj (www.ranj.com) **Co-producer**: Codeglue **Producer**: Basalt Film **Financed by**: The Dutch Game fund

THE CHIMPANZEE COMPLEX is a multiplatform documentary project that consists of:
- a documentary movie for theatrical release, festivals, outreach, broadcast
- a game for iOS and online
- a social media campagn with tailormade content

www.basaltfilm.nl   www. codeglue.com   www.chimpanzeecomplex.com   *www.facebook.com/hetchimpanseecomplex*

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